

MARK JONELL SAULON

FULL STACK SOLUTIONS DEVELOPER

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ABOUT ME

I'm a wordpress developer who find solutions to connect websites to different platforms, custom applications, and automated workflows to make business processes integrated to each other.

WORK EXPERIENCES

Jan 2025 - Present

Dusk Digital LLC

WORDPRESS DEVELOPER

Design and build custom WordPress websites for clients using Bricks, Oxygen and elementor as the primary development platform. I manage the full workflow from concept to launch, translating client ideas into HTML mockups and then into fully functional, responsive WordPress sites.

KEY RESPONSIBILITIES

- Gather client requirements and turn ideas into HTML mockups for review and approval before development.
- Convert approved mockups into custom WordPress websites built in Bricks Builder, focusing on responsive web design, clean layouts, and site performance
- Use an AI-assisted workflow through the Novamira Model Context Protocol (MCP) integration to speed up website builds and integrations
- Manage revisions and client feedback through to final delivery

Oct 2021 - Oct 2024

Spotzer Digital B.V.

WORDPRESS DEVELOPER

Creating, updating and add new features to our client's websites base on their specifications, visual identity and business information. our products are mostly microsites, ecommerce, non-profit organisations websites across EU region with different languages.

KEY RESPONSIBILITIES

- Collaborating with developers, project managers, and other designers to produce website designs and layouts that adhere to customer specifications.
- Designing responsive websites that are optimized for various screen sizes and devices.
- Putting into practice good online design concepts, like user experience (UX) and SEO (SEO).
- Making prototypes, mockups, and wireframes base on selected template.



Jan 2018 - Oct 2021

Parola Analytics LLC

WEB DEVELOPER

Act as full stack marketing arm of our operations manager for business development.

- We create digital products specified to patents and other intellectual property resources.
- Content marketing for upcoming technologies.

KEY RESPONSIBILITIES

- Liaise between Stakeholders to improve business process flow. Coordinate improvement plans to marketing and project managers.
- Create wireframes and transform it to working pages (funnels, landing pages, additional pages).
- Research and Development of tools and process that will improve the user experience and conversion.
- Create automation tasks from WordPress site to 3rd party apps.

Jul 2014 - Sept 2017

Affinity Express Inc.

SENIOR ASSOCIATE WEB DEVELOPER

Started as associate level then promoted to senior associate after January 2016.

- We created mobile display ads and html email newsletters.
- Creating, updating and maintaining client websites across north america region using different CMS platforms such as DNN, Wordpress, Joomla and Drupal

KEY RESPONSIBILITIES

- Analyse and develop special projects that would be presented to potential clients and business partners.
- Research and development of tools, code snippets and methods on how to develop sites faster and efficiently.
- Create custom wordpress themes and plugins that is tailored fit to agency specifications.
- Assisting junior developers if they encounter difficulties in production stage.

Jan 2013 - June 2014

Mangoi.com Inc.

IT STAFF

Managing the overall IT infrastructure in our business operations.

- File sharing service.
- Remote desktop connection.
- Computer reformatting and repair.
- Asset management administration.

KEY RESPONSIBILITIES

- Assisting colleagues if they have technical problems.
- Curating and distributing visual aids, checklists and other teaching materials for ESL teachers.
- Auditing computer peripherals for disposing and purchasing purposes.
- Managing the network and file server day to day basis.



EDUCATIONAL BACKGROUND



**Adamson
University**

Bachelor of Science in Information Technology

San Marcelino St. Ermita Manila

June 2008 - October 2012

TECHNICAL SKILLS



Web Development

WordPress, Bricks, Elementor, Oxygen



AI Integrations and automations

MCP, Novamira, Claude code, N8N



CRM and Marketing Platforms

GoHighLevel (funnels, workflows, CRM, AI automation), Kajabi, Kartra, HubSpot CMS Hub



With these ecommerce apps

SHOPIFY, WOOCOMMERCE, BIGCOMMERCE



USE THESE PAGE BUILDERS

ELEMENTOR, OXYGEN, WPBAKERY



Other CMS Platforms

Squarespace, Duda, Wix



Design and Prototyping

Figma, Photoshop, Illustrator



Digital Marketing

Facebook & Google Ads, Klaviyo, Mailchimp



Hosting and Server Management

XCloud, SiteGround, Cloudways LocalWP, FileZilla



COLLABORATION AND PROJECT MANAGEMENT TOOLS AND SKILLS

✓ GITHUB

✓ NOTION

✓ SLACK

✓ CLICK UP

✓ JIRA

✓ ASANA

LEADERSHIP AND SOFTSKILLS

✓ CONFLICT MANAGEMENT

✓ TIME MANAGEMENT

✓ REQUIREMENTS GATHERING

✓ RESULTS-ORIENTED

✓ REMOTE COLLABORATION

✓ PROBLEM SOLVING